



ENTERTAINMENT FOR THE VOICE OF A NEW GENERATION.

HBO IS HOME TO STUDENT'S FAVORITE MOVIES, SHOWS AND ALWAYS HAS NEW CONTENT TO DISCOVER.



With 13,000+ hours of content, HBO Max delivers all of the programming students are looking for in one place.

- College students are 60% more likely to claim that “HBO Max is essential and I can’t live without it!” than the average consumer
- College students are 85% more likely to agree that “HBO Max is a brand that cares about creating content that makes me feel seen” over the general population
- College students are 43% more likely to feel that HBO Max is a brand that features the most diverse voices in entertainment over the general population

University/College rebates for HBO launches and renewals available through June 30, 2023!

Apply online to receive

- **\$9/Unit** for 4+ year contracts
- **\$6/Unit** for 3-year contracts
- **\$2/Unit** for 1 or 2-year contracts

HBO and Cinemax linear included at no additional cost or as stand alone service if HBO Max is not available through your current video provider.



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