



HOSPITALITY

GIVE YOUR GUESTS THE IN-ROOM ENTERTAINMENT THEY DESERVE.

GROUNDBREAKING ORIGINALS. THE BEST HIT MOVIES.



HBO remains the most preferred network of hotel guests year over year

- HBO is the #1 premium network guests associate with staying at a hotel
- Guests are more than twice as likely to watch HBO over Showtime and Starz combined
- 76% of guests think better of a hotel that provides HBO and are more likely to make return visits

DIRECT-TO-PROPERTY rebates for HBO launches and renewals

- Apply online to receive **\$9 per room** for a 5-year agreement with HBO linear service or **\$7 per room** with a 3 or 4-year agreement
- Exclusive hotel chain-specific rebate offers are also available



WWW.HBOBULK.COM